COLORIMETRIC CHANGES OF WATERBASED FLEXOGRAPHIC INK PRINTED ON HEMP-BASED PAPERS EXPOSED TO ARTIFICIAL AGEING

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Abstract: The objective of the research was to investigate colorimetric changes of the waterbased flexographic ink printed on hemp-based papers subjected to artificial ageing. Three types of commercially available hemp office papers were used as printing substrate and by Esiproof instrument were printed manually in full tone with process waterbased flexographic inks. Both, papers and prints were exposed to artificial ageing in the Suntest XLS+ test chamber according ASTM D 6789-2 standard. The \( L^* \), \( a^* \), \( b^* \) colour coordinates were measured and \( \Delta E_{00} \) colour difference was calculated for different stages of light exposure in order to determine the change from the original color value. In total exposure time was 96 h. The results have shown how the paper optical stability is dependent upon manufacturing process and that bleached hemp fibers provides better optical stability of papers than unbleached hemp fibers. Further, stability of prints made on hemp-based papers is for the most part defined by ink color, while the impact of the printing substrate is less pronounced. Generally, it was noticed how the most stable among prints were prints covered with the black ink, while prints with the yellow ink had the greatest changes in color under the influence of light.

Key words: artificial ageing, colorimetric changes, flexographic prints, hemp-based papers

1. INTRODUCTION

During past years, the worldwide capacity for production of non-wood plant fiber pulps has increased dramatically. These plants with widely differing characteristics, such as bagasse, wheat and rice straws, bamboo, hemp and kenaf are being used as a raw material in the manufacture of pulp and paper all over the world (Ashori, 2006; Krgović et al, 2004). Many of them are used still only on experimentally bases, while some of them are used in commercial paper mills. However, still the highest percentage up to 92 % of world paper production is based on wood plant fibers (Fahmy et al, 2017). From the moment of production, the paper is subject to the natural ageing process which can be defined as a sum of all irreversible chemical and physical processes which occurs in organic materials slowly during time. It can be characterized as material with high sensitivity to temperature and light that are the most common degradation factors (Izdebska, 2016). Depending on its source (wood or different plants as cotton, flax, bamboo, wheat and hemp), each type of cellulose has particular characteristics that influence the properties and the stability of paper (Princi et al, 2008). But regardless of the origin of the cellulose fibers in paper structure, they contain to a greater or lesser extent cellulose, hemicellulose and lignin (Cocca et al, 2011). Generally, in lower-quality papers cellulose is embedded in a hemicellulose and lignin matrix. Pure cellulose during the natural process of paper ageing does not absorb visible light (over 400 nm), but strongly absorb UV (under 200 nm). Hemicellulose has similar behavior as cellulose, while lignin strongly absorbs in the UV and the visible region (Zervos, 2010). As paper is a multi-component material which can also include additives as starch, minerals, and synthetic polymers this component can also play a significant role in paper degradation due ageing (Area and Cheradame, 2011). After light absorption, the paper as printing substrate may generate chromophores (as formaldehyde, furan, methoxy quinone and stilbene) in acid and alkaline hydrolysis and photo-oxidation degradation which results in paper discoloration (Xiaomeng and Guangxue, 2011). Printability of each substrate greatly depends on the interactions between the surface of printing substrate and used printing ink at the given printing process variables. The printing inks are a complex mixture of different components, which are classified by their function in ink matrix, and the composition of ink colorants is significantly dependent on the printing technology (Karlovits and Gregor-Svetac, 2011). Therefore, in addition to the paper change, the ink will also experience a change due to exposure to external factors as light, heat, humidity and air quality. All these natural processes of deterioration start as soon as ink is printed (Debeljak and Gregor-Svetac, 2010; Bates et al, 2012). So unquestionably the analysis of the colorimetric changes of prints must be perceived by two factors: the ageing of paper and ink. As the flexography is the fastest growing global analog print method which can be performed on a wide range of materials and substrates (absorbent and nonabsorbent) and with substantially improvement in quality due years (Izdebska, 2016), it is evident why
the prints made by this printing technique are the subject of our research. Therefore, in this study, experiment was carried out in conditions of artificial aging where the ageing phenomenon of flexographic prints was analyzed through spectrophotometric changes of prints obtained on papers containing hemp fibers.

2. METHODS

2.1 Printing substrates

In this research three types of hemp-based office papers with approximately the same nominal grammage (90 g/m²) were used as printing substrates (Table 1).

Table 1: Description of papers used as printing substrates

<table>
<thead>
<tr>
<th>Type 1</th>
<th>Type 2</th>
<th>Type 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>unbleached, uncoated handmade sustainable paper made from 100% hemp plant fiber</td>
<td>non-chlorine bleached, uncoated handmade sustainable paper made from 100% hemp plant fiber</td>
<td>natural, unbleached white industrial paper made from 25% hemp and 75% post-consumer waste fibers</td>
</tr>
</tbody>
</table>

2.2 Full tone flexographic prints

Hemp-based office papers were cut in dimensions 190 mm x 40 mm and subjected to manual printing using a print tester Esiproof (RK print). The prints in cyan, magenta, yellow and black was made in full tone by Iroflex 917, waterbased flexographic inks manufactured by Sun Chemical. Prints were obtained using a ceramic anilox roller with 40 lpi/cm, 60° spread angle and a cell volume of 39.10 cm³/m². The printing process was carried out at a temperature of 23 °C and a relative humidity of 50%.

2.3 Artificial ageing

Papers and prints were cut into strips 60 mm x 90 mm and placed side by side in Suntest XLS+ test chamber, supplied with a daylight filter, which emit the UV radiation of wavelength in range of 290 nm – 800 nm. The procedure of artificial ageing was carried out according to ASTM D 6789-02, during which the level of light intensity was 765±50 W/m², the temperature was kept at 22.6°C and relative humidity was 50%. Exposure to the UV radiation was performed in two cycles for 48 hours. Approximately one hour of treatment under a xenon lamp corresponding to one day in nature (Debeljak and Gregor-Svetac, 2010; Izdebska et al, 2013). The colorimetric values of papers as printing substrates and prints were determined using a spectrophotometer X-Rite SpectroEye. Color data were measured under illuminant D65, 2° standard observers. On the basis of those measurements, the colorimetric difference (ΔE₀₀*), which appeared after ageing, were calculated with the following equation (Luo et al, 2001), using the corresponding unaged paper or print as reference:

\[
\Delta E_{00} = \sqrt{\left(\frac{\Delta L'}{K_{L_s}}\right)^2 + \left(\frac{\Delta C'}{K_{C_s}}\right)^2 + \left(\frac{\Delta H'}{K_{H_s}}\right)^2 + R_T \left(\frac{\Delta C'}{K_{C_s}}\right) \left(\frac{\Delta H'}{K_{H_s}}\right)}
\]

The results reported are the average of ten measurements from each sample.

3. RESULTS AND DISCUSSION

The analyzed papers and flexographic prints behaved differently during artificial ageing.

3.1 Colorimetric changes of hemp-based office paper as printing substrate

In the first stage of the study, the optical properties of papers used as printing substrates were analyzed and the changes in the color (ΔE₀₀*) in relation to the artificial aging time are shown in Figure 1.
The influence of UV radiation treatment on initial color of all printing substrates types was more pronounced with longer ageing treatment period. It was noticed that the most stable paper type is Type 2 (made from bleached virgin hemp fibers), while the color change during ageing treatment of 96 hours is the most progressive at the paper Type 3 (made from admixture of hemp fibers and post-consumer waste fibers). In previous researches it is proven how process of bleaching fibers used for paper production is significant stage in paper production which ensures optical stability of paper during different ageing treatments (Plazonić et al., 2018; Plazonić et al., 2020).

3.2 Colorimetric changes of prints

The calculated differences in color (ΔE00*) of prints on all three types of paper after 48 and 96 hours of ageing treatment are presented in Figures 2a-2d. It was noticed that light effect on prints strongly depends on the particular ink type. Cyan, magenta, yellow and black inks have not the same stability on light. Generally, it was noticed how the most stable among prints was the black ink, while the yellow ink under the influence of light had the greatest changes in color. From the ΔE00* results calculated for prints it was observed how the ink plays a greater role in the stability of the print than the printing substrate. Generally all prints, regardless of the type of ink and printing substrates, after first 48 hours of ageing treatment show very small noticeable difference for standard observer (ΔE00* ≤ 2), while further exposure to UV radiation treatment have the strongest impact on yellow ink prints (ΔE00* > 2).
From the results shown in Figure 2a it is evident how the smallest color difference occurs on cyan prints made on paper Type 3 which have shown the smallest stability on light above all analyzed printing substrates. Cyan prints on paper Type 3 have a negligible color difference to observer after 48h and 96h of ageing treatment (ΔE00* after 48h and after 96h is < 1.0). On the other hand, cyan prints on printing substrates made only from hemp fibers show similar stability to the influence of UV radiation as the substrate on which they are printed.

![Figure 2a: Color difference of cyan prints on papers during artificial ageing](image)

From Figure 2a it is visible how cyan prints have similar stability on UV radiation treatment regardless on which printing substrate is printed. It is noticed how in the first 48 hours of treatment all the changes in cyan color occurs and with further treatment not significant changes in color were noticed.

![Figure 2b: Color difference of magenta prints on papers during artificial ageing](image)

From Figure 2b it is visible how magenta prints have similar stability on UV radiation treatment regardless on which printing substrate is printed. It is noticed how in the first 48 hours of treatment all the changes in magenta color occurs and with further treatment not significant changes in color were noticed.

![Figure 2c: Color difference of yellow prints on papers during artificial ageing](image)

As shown in Figure 2c with increasing treatment time the color difference of yellow prints increases exponential at all three analyzed printing substrates. After first 48 hours of ageing treatment the change in yellow color for all prints was in range from 1.1 to 1.6, while with the additional 48 hours of ageing treatment these changes were become noticeable (ΔE00* is in range from 3.0 to 3.8). The highest color difference was observed on the paper Type 2 especially more significant after 96h of ageing treatment.
From the Figure 2d it is clearly visible that the color differences of black prints at all analyzed printing substrates are exceptionally low ($\Delta E_{00}^* \leq 1.0$). Exceedingly small color changes of black ink prints occur within the first 48 hours of aging, while with additional 48h of ageing the changes in color are negligible. However, among all observed prints the most stable black print is the one made on printing substrate Type 2, while the print with the highest change in color is the one made on Type 1 (unbleached 100% hemp based paper).

4. CONCLUSIONS

The aim of this study was to investigate colorimetric changes of printed office hemp-based papers subjected to artificial ageing. The results have shown that the lowest impact of UV radiation treatment was on paper made only from bleached hemp fibers. However, this office paper as printing substrate has not provided the best stability of prints under UV radiation treatment for all flexographic inks. From all results it could be concluded how color stability of prints are mainly defined by the type of pigment and ink, but also by the ink interaction with the printing substrate. Once again it was proven how the most stable are prints with the black ink, while prints with the yellow ink under the influence of light had the greatest changes in color.

5. ACKNOWLEDGMENTS

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6. REFERENCES


